



Amplifying impact, together.



Amway™ Independent Business Owners (IBOs) and employees are passionate, generous people making a difference in their communities. We're inspired every day by your stories of charitable giving, volunteerism and community engagement – and we want to double down on the causes you care about!

Your giving can go further.

So many organizations are bright spots in their communities. AmGive is a new way for you to help them shine even brighter.

Here's how it works:

- 1. Amway IBOs and employees can apply to support a 501(c)(3) organization with which they are involved.** Submission details include organization mission, community impact, alignment with Amway purpose and commitment to health and wellbeing, and IBO or employee involvement.
- 2. A selection committee will review applications** against criteria including but not limited to organizational impact data, financial standing, history, engagement opportunities, connection to health + wellbeing, and more.
- 3. Awards will be announced and distributed in the spring following the application period.** You may apply once per Performance Year.
- 4. Select awardees could be featured in Amway stories!** We love to shine light on organizations that are doing good things in their communities – especially those that have captured the hearts of IBOs and employees. AmGive awardees may be featured in videos, articles and other promotional Amway assets that can be shared by them, as well as IBOs, employees and Amway channels.

Key dates

- ✓ **January 1**
Application period opens.
- ✓ **December 31**
Application period closes.
- ✓ **March**
Awards announced for prior year.



Let's build brighter futures.

Learn more about AmGive.



CA

amway.ca/
amgive



DR

amway.com.do/
amgive





Questions and answers

AmGive is a whole new way to increase the impact Amway IBOs, employees and community organizations are already making. Together, we can build brighter futures!

Who can apply?

AmGive applications are open to all employees in good standing and IBOs who have been active in their Amway businesses for at least two years and are in good standing.

What types of organizations can receive funding?

Submissions for AmGive funding may only be made to tax deductible organizations recognized by the Federal tax agency in their respective country.

How much money can organizations receive?

A total of nearly US\$250,000 in financial support will be awarded by Amway through AmGive each year. The amount awarded to each selected organization will be determined by the selection committee based on a set of criteria, which includes but is not limited to financial standing, quality of impact data, level of IBO or employee engagement, alignment with Amway purpose and values, and more.

What areas and social issues are the subject of AmGive focus?

While there are no set categories, applications for organizations that focus on Amway strengths of health + wellbeing will be prioritized. In addition, the level of involvement by the nominating IBO or employee (e.g., serving on a board or committee, hosting an event or fundraiser, taking an active role in volunteering, etc.) will be taken into consideration.

Can I submit an application for an organization with which I am not involved?

You sure can. Please note that applications from IBOs or employees who have longstanding relationships with organizations are more likely to receive AmGive support.

When is the application period? What if I miss the deadline for the current Performance Year?

September 1st to August 31st. You may apply once per Performance Year.



To learn more, visit: amway.com/amgive | amway.ca/amgive | amway.com.do/amgive

Still have questions? Contact JJ McGrath at john.mcgrath@amway.com.

